EXPERIENCE STOKE-ON-TRENT 2018/19







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EXPLORE THE WORLD CAPITAL OF CERAMICS... STOKE-ON-TRENT

Stoke-on-Trent is a city built on a history of industrial greatness and creative artistic flair. We've seen a resurgence of all things that made the city great. From pottery to performing arts and everything in incredible talents and creative businesses.

A city full of proud people, Stoke-on-Trent is a city moving forward. Come and experience a new chapter in our city's remarkable story.

Located in the heart of England, Stoke-on-Trent is easily accessible by air, road and rail. The following pages will give you a little taste of what you can expect to enjoy on your visit.

For full information about attractions. accommodation, events, shopping, culture, and food & drink in Stoke-on-Trent go to



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Contact the Tourist Information Centre on 01782 236000 or email stoke.tic@stoke.gov.uk.

Cover images: World of Wedgwood, Trentham Monkey Forest, Middleport Pottery.

THE POTTERIES



Stoke-on-Trent is the World Capital of Ceramics.

The city has been shaped by its production of pottery for centuries, building a city with a globally renowned reputation and history of innovation, science, art, culture, and entrepreneurialism and today the city remains a must-visit destination for lovers of pottery!

Factory tours, outstanding visitor centres and museums, and hands-on opportunities including the chance to throw your hand at the potter's wheel mean you'll have an entertaining insight into the history and tradition of a time-honoured craft.

And of course, a trip to The Potteries wouldn't be complete without a visit to one of our many factory shops and outlets which present exclusive opportunities to browse and buy exquisite pieces at special prices from a huge collection of china on offer.



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OUTSTANDING ATTRACTIONS

World-class museums, outstanding visitor centres, glorious gardens, fantastic factory tours, creative hands-on opportunities, and the UK's only Monkey Forest... we have it all! With a year-round appeal, we're the perfect place for a memorable short break or day visit.

The Trentham Estate is the perfect place for a fun day out with the family. Home to award-winning gardens, scenic Capability Brown lake, adventure playground, boat and train, magical fairies, barefoot walk, newly extended shopping village and the amazing Trentham Monkey Forest where 140 Barbary macaques roam freely in 60 acres of English forest.





The World of Wedgwood, which opened its doors to visitors in July 2015, is a unique visitor experience celebrating the very best of British industrial and design heritage.

Experience Wedgwood for the day through shopping food, visitor tours and art and craft workshops.

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HERITAGE

Stoke-on-Trent's heritage is evident everywhere you turn in the city. Steeped in industrial history, the area was at the forefront of the industrial revolution.

The history and heritage of Stoke-on-Trent is well-preserved at numerous attractions across the city including the Potteries Museum & Art Gallery, Gladstone Pottery Museum, Etruria Industrial Museum, Ford Green Hall, Moorcroft Heritage Visitor Centre, The Dudson Museum, World of Wedgwood, Spode Museum Trust Heritage Centre, and Middleport Pottery.

Follow our heritage trails for a fun and interactive way to learn about Stoke-on-Trent's past. Spend a relaxing time exploring our historic waterways by foot, bicycle, or boat! There's nothing quite like spending time by water. If you're feeling active why not paddle along the Stoke-on-Trent Heritage Canoe Trail – a fantastic route through living history and beautiful countryside suitable for paddlers of all ages and abilities.



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SHOP TIL YOU DROP

Come and buy from the World Capital of Ceramics where quality products are designed and manufactured.

We have a remarkable array of ceramic factory shops, selling everything imaginable: from fine china dinner services, intricate figurines, table and cookware, to mugs, tiles, jugs and jewellery.

As well as being the world's best ceramics shopping destination, Stoke-on-Trent has other great opportunities too. The Shopping Village at Trentham is home to 77 timber lodges housing amazing shops, cafés and restaurants set in a lovely friendly village atmosphere. Visit intu Potteries, the region's biggest shopping centre which boasts big high street names and is where all your retail needs will be met!



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We are home to outstanding theatres.

These include the New Vic Theatre, the theatre in the round which has built a reputation for innovative productions of both new and classic works.

The Cultural Quarter in the City Centre houses the Regent Theatre, a beautifully restored Art Deco theatre offering a high quality programme of grand opera, national ballet, drama, and west end musicals; and the Victoria Hall, an outstanding concert hall offering a wide range of concerts, events, and stand-up comedians.

Live music is on offer at a number of venues throughout the city which host big name bands alongside up and coming bands including those from the local scene.



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Stoke-on-Trent is renowned worldwide for its history and culture.

We're a creative city and culture is embedded all around our city in our people, dialect, unique culinary offerings, architecture, buildings, museums, attractions and the ordinary, extraordinary and the spectacular.

The 250th anniversary of the founding of the modern circus by local Philip Astley; the return of Stoke Hot Air Literary Festival at Emma Bridgewater in June; a fascinating programme of exhibitions and installations at our brilliant museums and attractions including World War I commemoration activities at Middleport Pottery; and Appetite's delivery of another scrumptious menu jam-packed with top quality events, performances and activities throughout the year are just a few reasons why Stoke-on-Trent is firmly rooted in the cultural map in 2018.



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EXPLORE A LITTLE FURTHER

Stoke-on-Trent offers a great base for visiting a wide range of attractions that surround the city in Staffordshire.

With a rich and varied history, Staffordshire combines rural tranquillity with a vibrant cultural side. You'll be inspired by the impressive architecture and period features of the ancestral estates and historic houses, and fascinated by the stories behind them. Enjoy fun-filled family days out with an exhilarating mix of outdoor activities, the UK's best theme park and a vibrant living history that will captivate pleasure-seekers of any age.

A 20 minute drive from Stoke-on-Trent will take you into the stunning beauty of the Peak District National Park. Here you'll find that the miles of moorland, dramatic crags, lakes and quiet valleys make this the perfect place to stretch your legs, cycle, climb or get active on the water.



Discover more at enjoystaffordshire.com

GETTING HERE



Road

Stoke-on-Trent is conveniently located off junctions 15 and 16 of the M6 motorway and is located on the A50, which provides a direct link from the M1 and the East of the country.

Rail

Stoke-on-Trent Railway Station is on the West Coast Mainline with regular direct high speed trains from London Euston, Birmingham and Manchester.

Air

Stoke-on-Trent is within a 45 minute drive to Manchester Airport, and within a 60 minute drive to Birmingham Airport and East Midlands Airport.

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